

MOSES Ad Sale Recording Sheet 2017

Ad Sizes (all ads are black and white except back cover and inside covers)

- _____ Full page (7.5" W x 10" H) **\$500**
- _____ Half page (7.5" W x 4.75" H) **\$250**
- _____ Quarter page (3.5" W x 4.75" H) **\$125**
- _____ Eighth page (3.5" W x 2.5" H) **\$75**
- _____ Back cover (4 *color*) **\$750**
- _____ Inside front or inside back cover (4 *color*) **\$650**

- Email ***camera ready*** ad copy to: **yearbook@mosesmadison.org**.
- Mail payment (check payable to "MOSES") with copy of Ad Sale Recording Sheet to: **MOSES, PO Box 7031, Madison, WI 53707**
- Billing is possible, request an invoice using the address above.

Ad copy must be received by Saturday, November 4, 2017

MOSES AD BUYER INFORMATION

Company/Ad Name: _____

Contact Person: _____ Phone: _____

E-mail: _____

_____ **Please reprint our ad as submitted last year.**

(Ad must conform to sizes listed above to be eligible for reprint.)

MOSES AD SELLER INFORMATION

Name: _____ Phone: _____

E-mail _____

(Please provide this information for each ad sold)

Thank you for your support of MOSES!

Full page (7.5" W x 10" H) \$500

Back cover (4 color) \$750
Inside front cover (4 color) \$650
Inside back cover (4 color) \$650

Quarter page (3.5" W x 4.75" H) \$125

Eighth page (3.5" W x 2.5" H) \$75

Half page (7.5" W x 4.75" H) \$250